



# INTRODUCING **ALLHERE**

[www.allhere.com](http://www.allhere.com)  
[hello@allhere.com](mailto:hello@allhere.com)

2023



## ABOUT US

---

AllHere is an award-winning text messaging solution that revolutionizes school-to-family communication. It is the only digital application powered by artificial intelligence and built by educators that is independently proven to positively impact stakeholder communication, family engagement, and student achievement. Through an innovative platform and intuitive chatbot, families receive personalized, real-time, two-way communication and support in their preferred language. Since 2016, AllHere has been dedicated to creating opportunity-rich lives for every child in America. Supported by the prestigious Harvard Innovation Lab, AllHere is trusted by over 8,000 schools across 34 states, guiding more than three million students and families through their K-12 educational journey.



@allherek12



@allherek12



@allhere.k12



@company/allhere



"ALLHERE FOR CHILDREN"

## WHAT IS IT?

AllHere is a 24/7 text messaging system that facilitates two-way communication between families and school districts.

## WHAT DOES IT DO?

It provides a fast, easy way for families to receive answers to frequently asked questions about attendance, grades, transportation, schedules, calendars, and more.

## WHY IS IT USED?

To improve school attendance and foster students' academic success and personal growth.

## HOW DOES IT WORK?

The real-time, two-way texting solution engages families through proactive messaging in their preferred language.

## WHO BENEFITS?

The customer service support not only benefits students and families but allows educators more time to focus on hands-on instruction.





## KEY POINTS

---

### What is AllHere?

- AllHere is a personalized text messaging solution that facilitates 24/7 two-way communication between families and schools to foster student success, improve attendance and build engagement.
- The award-winning, all-in-one system combines an easy-to-use AI-powered technology platform to ensure the right student & family receive the proper intervention.
- Families receive regular text messages with personalized updates and tips to boost their child's engagement, attendance, well-being, and learning.
- The system has the ability to communicate in more than 100 languages, ensuring families receive the support they need in their preferred language.
- Offering robust reporting and analytics with actionable insights, AllHere is proven to reduce chronic absenteeism by 17%, reduce course failures by 38% and increase student retention.
- AllHere was founded in 2016 by a Harvard graduate and former teacher determined to provide families the support they needed to help their children succeed in school and beyond.

## FOUNDER

---



**JOANNA SMITH-GRIFFIN**  
Chief Executive Officer

Joanna Smith-Griffin is the CEO and Founder of AllHere. An educator and former school family engagement director, Smith-Griffin has been immersed in education her entire career. She began working at the DC Promise Neighborhood Initiative, supporting cradle-to-college success. She then partnered with local communities while working at the Harvard EdRedesign Lab to reimagine place-based education and child development systems through its "By All Means" initiative. Her love of children led her to the classroom as a middle school math teacher and district family engagement leader in the Boston area. Throughout Smith-Griffin's career, her leadership and the efforts of dedicated technologists have propelled AllHere district and school partners to record-breaking academic gains. Analysts and education experts across the country regard AllHere as a national leader in family engagement it was recently recognized with the District Administration 2023 Top Ed Tech Product of the Year Award. Griffin-Smith holds a bachelor's degree in liberal arts and social sciences from Harvard University.



# AWARDS

